



Press Release

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June 7th Social Media Power Breakfast

Newark, NJ – May 4, 2012 - Joseph Burton, President & COO of Social Chorus, an innovative new company in the social marketing space, is the featured guest speaker at the Power Breakfast hosted by A & J Management on Thursday, June 7 from 8am to 10am. Burton's topic is *Marketing in the Age of Social Influence*.

Held quarterly at the Newark Club, One Newark Center, Newark, NJ, the Power Breakfast Series introduces business best practices from a national and international perspective. The series brings speakers from across the country who are thought leaders in their respective fields and incorporates local leaders and experts into the conversation.

The March 2012 Power Breakfast featured David Greene, President of Urbanomics Consulting Group in Washington, DC. He shared "Strategies for Increasing Income in the New Economy." Additionally, Lyneir Richardson, CEO of Brick City Development Corp (BCDC), Barbara Kauffman, Executive Vice President of the Newark Regional Business Partnership (NRBP), and Talia Young from U.S. Senator Frank R. Lautenberg's Office briefly explained how their organizations support business growth and development in Northern New Jersey.

The Power Breakfast also provides business owners and entrepreneurs a great networking opportunity. It offers them useful knowledge that they can immediately apply to their organizations and provides opportunities for relationship building that facilitates access to business opportunities in the Newark area.

Reservations can be made online at http://aj-mgmt.com/power_breakfast/june_7th_breakfast.

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ABOUT A & J MANAGEMENT

The Power Breakfast is organized by A & J Management and is one of its Brain Trust Initiatives created to expose individuals and organizations in the tri-state area to professionals with world-class ideas, information, and connections which will be invaluable in achieving their goals. These initiatives provide exposure that will expand vision, perspective, and goals which will further enable diverse organizations and individuals to grow and thrive. www.aj-mgmt.com