



## Press Release

### FOR IMMEDIATE RELEASE

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## January 30th Power Breakfast & Workshops

**Newark, NJ – January 2, 2013** – [John Webb, CEO and Managing Partner of Quantum Reach, is the featured guest speaker](#) at the Power Breakfast hosted by [A & J Management](#) on Wednesday, January 30<sup>th</sup> from 8am to 10am. Webb's topic is *Quantum Growth Strategies*.

Two workshops, *The Power of Business Planning* and *The Power of the Micro Niche Method* will follow Webb's presentation from 10am to 11am. The [Power of Business Planning will be facilitated by Laurana Edwards](#), Principal at Profit Marketing Communications, a marketing, communications and project management consultancy. The second workshop, [The Power of the Micro Niche Method will be facilitated by David Wolfskehl](#), President and CEO of The Practice Building Team a consulting firm dedicated to helping professional firms accelerate their growth.

Held quarterly at the [Newark Club](#), One Newark Center, Newark, NJ, the Power Breakfast Series introduces business best practices from a national and international perspective. The series brings speakers from across the country who are thought leaders in their respective fields and incorporates local leaders and experts into the conversation.

The Power Breakfast also provides business owners and entrepreneurs a great networking opportunity. It offers them useful knowledge they can immediately apply to their organizations and provides opportunities for relationship building that facilitates access to business opportunities in the Newark area.

Reservations can be made online at [http://aj-mgmt.com/power\\_breakfast](http://aj-mgmt.com/power_breakfast)

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### **ABOUT A & J MANAGEMENT**

The Power Breakfast is organized by A & J Management and is one of its Brain Trust Initiatives created to expose individuals and organizations in the tri-state area to professionals with world-class ideas, information, and connections which will be invaluable in achieving their goals. These initiatives provide exposure that will expand vision, perspective, and goals which will further enable diverse organizations and individuals to grow and thrive. [www.aj-mgmt.com](http://www.aj-mgmt.com)