



## Press Release

### FOR IMMEDIATE RELEASE

Contact: Andrew Frazier, President & COO

Phone: 973-851-6382

Email: [Andrew@aj-mgmt.com](mailto:Andrew@aj-mgmt.com)

Website: [ww.aj-mgmt.com](http://ww.aj-mgmt.com)



## April 17<sup>th</sup> Power Breakfast & Workshops

**Newark, NJ – April 2, 2013** – Elissa Doroff, VP and Advisory Specialist, Marsh USA, is the featured guest speaker at the Power Breakfast hosted by A & J Management on Wednesday, April 17<sup>th</sup> from 8am to 10am. Ms. Doroff's topic is *Cyber Risk and Strategic Opportunities*. Two workshops from 10am to 11am will follow her presentation. The workshops will compliment the information shared by Ms. Doroff and provide attendees specific technology strategy solutions immediately applicable to their organizations.

The two workshops are *The Power of Implementing Virtual Strategies in the Global Economy* and *What is the "Cloud" and Why Should I Care*. The *The Power of Implementing Virtual Strategies in the Global Economy* will be facilitated by Guy T. Dunn, multi-unit franchisee, Geeks on Call, a fast growing on site computer services franchise. The second workshop, *What is the "Cloud" and Why Should I Care*, will be facilitated by Avis Yates Rivers, CEO, The Technology Concepts Group International, LLC, (TCGI), a full service information technology solutions provider.

Held quarterly at the Newark Club, One Newark Center, Newark, NJ, the Power Breakfast Series introduces business best practices from a national and international perspective. The series brings speakers from across the country who are thought leaders in their respective fields and incorporates local leaders and experts into the conversation.

The Power Breakfast also provides business owners and entrepreneurs a great networking opportunity. It offers them useful knowledge they can immediately apply to their organizations and provides opportunities for relationship building that facilitates access to business opportunities in the Newark area.

Reservations can be made online at [http://aj-mgmt.com/power\\_breakfast](http://aj-mgmt.com/power_breakfast)

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### **ABOUT A & J MANAGEMENT**

The Power Breakfast is organized by A & J Management and is one of its Brain Trust Initiatives created to expose individuals and organizations in the tri-state area to professionals with world-class ideas, information, and connections which will be invaluable in achieving their goals. These initiatives provide exposure that will expand vision, perspective, and goals which will further enable diverse organizations and individuals to grow and thrive. [www.aj-mgmt.com](http://www.aj-mgmt.com)