

2017 Investment & Sponsorship Package



Investing in The Power Breakfast provides your organization with access to a network of entrepreneurs, business owners, and organizational leaders...

- **ALIGN & MEET** with business thought leaders and entrepreneurs
- **ACCESS 4,500+** members of social networks
- **REACH 1,500+** invited guests in network via e-mail
- **ENGAGE 100+** attendees during each Power Breakfast event
- **CONTINUING VISIBILITY** in video, print, and online

Supercharge your day! at the **POWER BREAKFAST**

Learn Best Practices – Enjoy Great Networking – Gain Useful Knowledge

Attended by entrepreneurs, business owners, and organizational leaders
Features business thought leaders sharing experience and cutting edge strategies
Incorporates post-event workshops facilitated by local leaders and experts



AGENDA

8am – 8:30am Networking & Breakfast

8:30am – 9:30am Formal Program

Video, Welcome, and Introductions
Regional Business Organization Introduction
A Word From Our Sponsors
Introduction of Featured Guest Speaker
Featured Guest Speaker Remarks
Questions & Answers
Wrap-up

9:30am – 10am Additional Networking

10am – 11am Post Event Workshops



*"I have been able to make a greater impact in my organization by implementing ideas from **POWER BREAKFAST** speakers and workshops."*

*"I have done business with several connections made at the **POWER BREAKFAST** and look forward to doing more."*

*"The **POWER BREAKFAST** is **GREAT!** I enjoy hearing the guest speakers and always learn something new. I'm looking forward to the next one"*

*"I've been to many networking events but the **POWER BREAKFAST** is not just any other event!"*

Northern, NJ Power Breakfast

Wednesday, February 15th

8am – 10am @ The Newark Club

Northern NJ

Philadelphia, PA

Central / Southern, NJ

Pittsburgh, PA



SUPERCHARGE YOUR DAY!
Best Practices Great Networking Useful Knowledge



A SERIES OF EVENTS
FOR ENTREPRENEURS,
BUSINESS OWNERS AND
ORGANIZATIONAL LEADERS.



Attendee Profile*

50% Entrepreneurs & Business Owners

47% Organizational Leaders & Managers

Feedback from Attendees*

78% are **VERY LIKELY** to attend again

94% are **LIKELY** to recommend to others

76% made 4 or more **new connections**



Branding Opportunities

1. Marketing Card
2. Press Releases
3. Color Program Booklet
4. Website
5. Floor Stand Signage
6. E-mail Invitations
7. Social Media
8. Slide Show Visuals
9. Remarks from Podium
10. Online Registration Page

Invest in yourself and your organization!
Invest in the 2015 **POWER BREAKFAST** series.

** 2012 Power Breakfast attendee survey responses.*





The Pursuit of Excellence Never Ends

Providing entrepreneurs, business leaders, and organizational leaders with access to the expertise, tools, and resources they need to compete effectively in this fast paced, technology driven, global business environment.



A Trusted Advisor

to help you strategize and achieve your goals

- Coaching, Consulting, And Advisory Services
- Strategic Planning and Financial Management
- AARI Methodology for Achieving Business Success

BUSINESS



BRAIN TRUST

Introducing a Higher Level of Intellectual Capital

through events, activities, and programs

- Thought Leaders & Speakers Bureau
- Events Management & Conferences
- Cutting Edge Training & Seminars
- Knowledge Center



ANDREW FRAZIER, CFA

Business professional with 20+ years delivering superior results

- Advises organizations and individuals on strategies to achieve goals
- Ambassador for the Newark Regional Business Partnership (NRBP)
- Board Member of businesses and not-profit organizations
- Served as COO of The Executive Leadership Council (ELC)
- Corporate Executive, Non-Profit and Entrepreneurial Leadership Experience
- Served as a US Navy Supply Corps Officer in charge of logistics
- Chartered Financial Analyst (CFA) professional designation
- NYU - Stern MBA in Finance and Management
- MIT graduate with an undergraduate degree in Mechanical Engineering

Andrew Frazier
President & COO
A & J Management

POWER BREAKFAST Advisory Board Members
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To learn more go to: www.smallbusinesslikeapro.com

To Invest in the Power Breakfast, contact:

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